

Daniel Weber

Dripping Springs / Austin, TX · 651 734 5674 · dan@businessadjacent.com · businessadjacent.com
Any shift, including nights, weekends, and overtime. Relocation considered.

PROFILE

Hands-on production, equipment, and operations work. Fifteen years diagnosing mechanical and electrical systems when nobody else was coming. Six years FAA-regulated aircraft operations. Built an off-grid power system and took a regulated physical product to national retail. I write down what failed and what I changed so it could not happen the same way again.

SELECTED PROOF

- **Off-grid production van.** Empty shell to working field unit: 400W solar, battery bank, inverters, load sizing, wiring and fusing. Ran for years in rural Puerto Rico heat and humidity with no grid and no on-call tech.
- **Aerosol product, zero to shelf.** Manufacturer selection, specification, SDS, tariffs, hazmat shipping. Reached Walmart, Target, and Amazon. Closed a downstream rust failure by having the line paint the bare bottom rim with the body.
- **Southwest Airlines, 2015-2021.** Marshalling and towing 737s, headset with the flight deck, weight-and-balance, gate turns. Cargo under documented handling rules. Flight attendant: FAA cabin standards, medical response at altitude.
- **Production notes.** Public record of failures I caused and fixed: businessadjacent.com/work

EXPERIENCE

Hands-on systems and product

2022 – present

- Built and maintained the van power system above. Isolated faults in the field and repaired them. No support bench.
- Sourced and launched the aerosol product above. Sample and revision cycles, import compliance, hazmat constraints.
- Self-taught production software when the tools I needed did not exist. Multi-tenant systems in production: billing, tenant isolation, upload reliability, deploy gates. Customer host: app.review.tube.
- Keep a dated written record of production failures and the change that closed each class.

General Goods Group LLC (Clean Girl era): tech and ops, part-owner (1 of 3)

Jan 2022 – Apr 2026

- Tech and ops for a consumer brand that reached Walmart, Target, and Amazon.
- Storefront, automation, inventory-adjacent systems, and the physical product launch above.
- Left by mutual decision among three owners on budget and direction. Not solely my brand.

Southwest Airlines: Flight Attendant; Ground Operations (PHX)

May 2015 – Dec 2021

- Flight attendant: FAA cabin standards, emergency and medical response, Spanish.
- Ground operations: marshalling and towing 737s, headset coordination, weight-and-balance, gate turns measured in minutes.
- Cargo including live seafood, medical tissue, hazardous materials, and other restricted shipments. Each had its own procedure.

Earlier: farm, receiving, warehouse, ramp, electrical field

2009 – 2015

- Weber Electric (2012): welded rebar cages for light pole bases. Electrical field work. Welding experience, not a certified welder.
- Egan Companies: warehouse and tool inventory, forklift, Class A CDL. Flatbed and trailer delivery of heavy equipment.
- Worldwide Flight Services: ramp agent, A319 / A321 / MD-80. Cargo, lavatory service, pushbacks, ground equipment.
- Shopko: overnight receiving, forklift, truck unload. Family farm (2009-2012): hay, tractors, loaders, skid steers.

HANDS-ON

Equipment · vehicles · fabrication (experience, not certified) · power systems · regulated operations

Forklift · Class A CDL previously held · Texas license, no citations (16 years)

Schematics and load sizing from field electrical work · root-cause diagnosis · written procedures

EDUCATION

Arizona State University, Aeronautical Management Technology (professional flight), 2014-2016. Attended; degree not completed.

St. Cloud State University, 2012-2014. NCAA Division II Track and Field.